

The **Chartered Retirement Planning CounselorSM**, or **CRPC[®]** program, is a designation program for financial professionals. This program enables experienced advisors, who are focused on retirement planning for individuals, define a “road map to retirement.” There is a focus on clients’ pre- and post-retirement needs, as well as issues related to asset management and estate planning.

Our program now includes a course topic titled 'Understanding Social Security, Military and Government Retirement Benefits' that helps students gain specialized knowledge to address the retirement planning needs for government and military employees.

[CRPC Designation Course - CFFP \(kaplanfinancial.com\)](https://www.kaplanfinancial.com/crpc-designation-course-cffp)

- Maximizing the Client Experience During the Retirement Planning Process
- Principles and Strategies When Investing for Retirement
- Understanding Social Security, Military and Government Retirement Benefits
- Bridging the Income Gap: Identifying Other Sources of Retirement Income
- Navigating Health Care Options in Retirement
- Making the Emotional and Financial Transition to Retirement
- Designing Optimal Retirement Income Stream
- Achieving Income Tax and Estate Planning Objectives in Retirement
- Fiduciary, Ethical, and Regulatory Issues for Advisers

The **Accredited Asset Management SpecialistSM**, or **AAMS[®]** program, is a designation program for financial professionals. The program provides advisors with strong fundamental financial knowledge with a specific focus on asset management and investments.

The program is ideal for those looking to build stronger client relationships and provide more comprehensive advice. Students will learn to identify new investment opportunities and recognize insurance, tax, retirement, and estate issues.

At the time you enroll in the AAMS[®] designation program, you also have the option to enroll in the College’s Financial Advising Accelerator certificate program at a reduced tuition. Before beginning your AAMS[®] program, the Financial Advising Accelerator certificate program is designed to help you learn the practical skills needed to plan for, develop, and manage your practice and confidently engage with clients.

- The Asset Management Process
- Risk, Return, and Investment Performance
- Asset Allocation and Security Selection
- Investment Strategies
- Taxation of Investments
- Investing for Retirement
- Deferred Compensation and Other Benefit Plans
- Insurance Products for Investment Clients
- Estate Planning for Investment Clients
- Fiduciary, Ethical, and Regulatory Issues for Advisors

Certified Financial Planner

Certified financial planner is a professional designation awarded to [financial advisors](#) who have passed rigorous coursework and an examination to prove their fluency in all aspects of financial planning.

CFPs must undergo years of training—4,000 to 6,000 hours in total—before they are eligible to place the letters CFP after their name. They're also obligated to continue their education even after receiving certification.

The years of training aim to prepare a CFP to help you identify short- and long-term goals for your financial life, make a plan to achieve your goals and then execute on the plan. Goals can include saving for college, navigating debt repayment, preparing for retirement or maximizing the impact of your charitable giving.